

BACWA EXECUTIVE BOARD SPECIAL STRATEGIC PLANNING WORKSHOP

**LOCATION: EBMUD Headquarters
375 11th Street Oakland, CA
Conference Rm 3A and 3B**

Thursday, November 20, 2008 8:30 am – 1:30 pm

AGENDA

BACWA will conduct a Strategic Planning Retreat, facilitated by Ross and Associates, to discuss and review BACWA's vision and mission in the context of present and emerging internal and external challenges facing our organization. This planning exercise represents the initial phase of a strategic planning process to evaluate BACWA's strengths and weaknesses, and develop a strategic management system to successfully reach our goals and which incorporates milestones to measure progress.

The Strategic Planning Workshop Will:

1. Define the scope of the BACWA Strategic Planning effort
2. Pursue the element of the scope as defined
3. Determine how to complete the Strategic Planning effort